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| **Year 12 Term 1 & 2 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. | | | | | |
| **Enquiry Questions: Does Sainsbury’s have limited or unlimited liability?** | | | | | | |
| **Unit 1: Exploring Business**  Learners will contrast two businesses according to types of ownership and their key features, including: sectors, stakeholders, communication, and so forth. This unit gives learners an insight into the different organisations they may work in or operate in the future. Learners will explore different organisational structures and the functional areas within the business. They will gain knowledge of the varying aims of businesses in different sectors and how they create SMART objectives using real business scenarios. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources**  **Extended Reading** | **Cultural Capital** |
| 1. Features of a business 2. Stakeholders and their influence 3. Effective business communications 4. Structures and organisation 5. Aims and objectives | A report that examines the features of two contrasting businesses, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders. | Limited liability  Unlimited liability  Stakeholders  Charitable trust  Virtual communities  Pressure groups  Tertiary  Quaternary  Innovation  Organisational structures  Aims  Objectives  Quality  SMART  Functional areas  Operational areas  Administration  Profit  Profit maximisation  Market leadership  Mission  Vision  Values  Matrix  Holacratic  Hierarchical | Research of businesses for coursework  Completion of coursework | Internally assessed coursework, marked by teacher and moderated | Tutor2u  The Economist  Business Review  The Guardian  The Independent  BTECl Business books  **Linked units notes 2,3, 4,5,6 & 8** | Local entrepreneur via Zoom |