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| **Year 12 Term 5 & 6 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. | | | | | |
| **Enquiry Questions: Can a business survive if they are not innovative?** | | | | | | |
| **Unit 1: Exploring Business**  Learners will also look at the importance of innovation and enterprise to the success and survival of businesses, with the associated risks and benefits. By developing relevant business knowledge and understanding, this unit will help learners to progress to employment, higher apprenticeships, or higher education. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources**  **Extended Reading** | **Cultural Capital** |
| 1. Role of innovation and enterprise 2. Benefits and risks associated with innovation | A presentation that investigates the use of enterprise and innovation in an existing business. | Innovation  Exploit  ‘blue sky’ thinking  Serendipity  Intuition  Niche markets | Research of businesses for coursework  Completion of coursework | Internally assessed coursework, marked by teacher and moderated | Tutor2u  The Economist  Business Review  The Guardian  The Independent  BTECl Business books  **Linked units notes 2,3, 4,5,6 & 8** | Local entrepreneur via Zoom |