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| **Year 13 Term 1 & 2 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. | | | | | |
| **Enquiry Questions: Is Tesco successful in the American market?** | | | | | | |
| **Unit 5: International Business**  Learners will explore the different ways that international business takes place, and the reasons why businesses choose to operate this way. Factors that influence which markets to enter are also considered, as well as the finance and support needed for international business to take place. Learners will also investigate the international economic environment in which business operates. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources**  **Extended Reading** | **Cultural Capital** |
| 1. A1 International business 2. A2 Financing of international business 3. A3 Support for international business 4. B1 Globalisation 5. B2 International trading blocs 6. B3 Barriers to international business | Evaluate the impact of globalisation on a business.  Analyse the barriers of operating internationally for two contrasting businesses.  Analyse the support that is available to contrasting businesses that operate internationally.  Explore the role of trading blocs on international trade.  Explain the main features of globalisation that affect two contrasting businesses.  Explain the types of finance available for international business.  Explain why two businesses operate in contrasting international markets | Logistics  Commodity  Sub-contractor  Revenue  Brand  Exploitation  Diversification  Dominance  Fiscal  Comparative advantage  Prepayment By The Importer Letters of credit  Export credits  Bank loans  Trade fairs  International partners  Grants  Globalisation  WTO  Custom unions  Common markets  Free trade areas  Trading blocs  Protectionism  Tariffs, custom duties, quotas, subsidies | Research of businesses for coursework  Completion of coursework | Internally assessed coursework, marked by teacher and moderated | Tutor2u  BBC debt documentary  The Guardian  Money matters  Which Magazine  Linked units notes 1,2, 4 & 8 | Local guest speaker via Zoom |