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| **Year 13 Term 3 & 4 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. | | | | | |
| **Enquiry Questions: Is McDonald’s successful in India?** | | | | | | |
| **Unit 5: International Business**  You will investigate the impact of the external environment and cultural factors on MNEs. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources**  **Extended Reading** | **Cultural Capital** |
| 1. C1 External Influences 2. C2 International Business Support Systems 3. D1 Cultural factors 4. D2 Impact of cultural factors | Recommend one country that a selected business could target for international trade, justifying your decision.  Evaluate the impact of cultural differences on international business.  Analyse how cultural differences affect international businesses.  Carry out a situational analysis on two countries a selected business may consider trading in.  Explore the cultural differences affecting  international businesses.  Explain how business support systems enable a selected business to trade internationally.  Explain the external factors that influence a selected business considering trading internationally. | Public sector  Break-even  Recession  Ethical  Regulatory  Values  PESTLE analysis  Culture | Research of businesses for coursework  Completion of coursework | Internally assessed coursework, marked by teacher and moderated | Tutor2u  BBC debt documentary  The Guardian  Money matters  Which Magazine  Linked units notes 1,2, 4 & 8 | Local guest speaker via Zoom |