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| **Year 13 Term 3 & 4 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. |
| **Enquiry Questions: Is McDonald’s successful in India?** |
| **Unit 5: International Business**You will investigate the impact of the external environment and cultural factors on MNEs.  |
| **Knowledge**Students will know about… | **Application/Skills**Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources****Extended Reading** | **Cultural Capital** |
| 1. C1 External Influences
2. C2 International Business Support Systems
3. D1 Cultural factors
4. D2 Impact of cultural factors
 | Recommend one country that a selected business could target for international trade, justifying your decision.Evaluate the impact of cultural differences on international business.Analyse how cultural differences affect international businesses.Carry out a situational analysis on two countries a selected business may consider trading in.Explore the cultural differences affectinginternational businesses.Explain how business support systems enable a selected business to trade internationally.Explain the external factors that influence a selected business considering trading internationally. | Public sectorBreak-evenRecessionEthicalRegulatoryValues PESTLE analysisCulture  | Research of businesses for courseworkCompletion of coursework | Internally assessed coursework, marked by teacher and moderated  | Tutor2uBBC debt documentaryThe GuardianMoney mattersWhich MagazineLinked units notes 1,2, 4 & 8 | Local guest speaker via Zoom |