| **Year 11 Term 1-2 Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. |
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| **Enquiry Questions: Are communication or presentation skills more important for business pitches?** |
| **Component 2: Planning and Presenting a Micro-Enterprise Idea**In this unit, you will develop critical thinking skills as you review and reflect on the success of the production and delivery of your presentation, making recommendations for improvements. In term 1 & 2, you will be given a pearson-set assignment, marked by the centre and moderated by Pearson. In the build up to the assessment, you will have revision and assessment skills lessons.  |
| **Knowledge**Students will know about… | **Application/Skills**Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources****Extended Reading** | **Cultural Capital** |
| 1. Revision lessons
2. Assessment skills lessons
3. Component 2 - summative assessment
4. Moderation

  | In response to Task 1, learners will use research methods to choose and reject ideas for a micro-enterprise and develop a business plan. In response to Task 2, learners will present their business plan and review the production and delivery of their presentation. | * Aims and objectives
* Promotion & market segmentation
* Break-even analysis, cash-flow forecast, income statement
* Risk assessment
* Communication and presentation skills.
 | Knowledge- based questionsSeneca – to consolidate learning. | Mock assessment style questions.Completing coursework: deadlines for coursework submissions as per assessment plans  | BBC NewsEconomistCity AM newspaperFinancial Times  | What makes Lord Sugar invest in particular businesses on The Apprentice? |