|  |  |
| --- | --- |
| **Year 12 Term 1 & 2 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. |
| **Enquiry Questions: Does Sainsbury’s have limited or unlimited liability?** |
| **Unit 1: Exploring Business**Learners will contrast two businesses according to types of ownership and their key features, including: sectors, stakeholders, communication, and so forth. This unit gives learners an insight into the different organisations they may work in or operate in the future. Learners will explore different organisational structures and the functional areas within the business. They will gain knowledge of the varying aims of businesses in different sectors and how they create SMART objectives using real business scenarios.  |
| **Knowledge**Students will know about… | **Application/Skills**Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources****Extended Reading** | **Cultural Capital** |
| 1. Features of a business
2. Stakeholders and their influence
3. Effective business communications
4. Structures and organisation
5. Aims and objectives
 | A report that examines the features of two contrasting businesses, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders. | Limited liabilityUnlimited liability StakeholdersCharitable trustVirtual communitiesPressure groupsTertiary QuaternaryInnovationOrganisational structuresAimsObjectivesQualitySMARTFunctional areasOperational areasAdministrationProfitProfit maximisationMarket leadershipMissionVisionValuesMatrixHolacraticHierarchical  | Research of businesses for courseworkCompletion of coursework | Internally assessed coursework, marked by teacher and moderated  | Tutor2uThe Economist Business Review The GuardianThe IndependentBTECl Business books**Linked units notes 2,3, 4,5,6 & 8**  | Local entrepreneur via Zoom |