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| **Year 13 Term 1 & 2 BTEC Business** | Our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Computing, and ICT. |
| **Enquiry Questions: Is Tesco successful in the American market?** |
| **Unit 5: International Business**Learners will explore the different ways that international business takes place, and the reasons why businesses choose to operate this way. Factors that influence which markets to enter are also considered, as well as the finance and support needed for international business to take place. Learners will also investigate the international economic environment in which business operates.  |
| **Knowledge**Students will know about… | **Application/Skills**Students will be able to… | **Vocabulary** | **Home Learning** | **Assessment** | **Extra Resources****Extended Reading** | **Cultural Capital** |
| 1. A1 International business
2. A2 Financing of international business
3. A3 Support for international business
4. B1 Globalisation
5. B2 International trading blocs
6. B3 Barriers to international business
 | Evaluate the impact of globalisation on a business.Analyse the barriers of operating internationally for two contrasting businesses.Analyse the support that is available to contrasting businesses that operate internationally.Explore the role of trading blocs on international trade.Explain the main features of globalisation that affect two contrasting businesses.Explain the types of finance available for international business.Explain why two businesses operate in contrasting international markets | LogisticsCommoditySub-contractorRevenueBrandExploitationDiversificationDominanceFiscal Comparative advantagePrepayment By The Importer Letters of creditExport creditsBank loansTrade fairsInternational partnersGrantsGlobalisationWTO Custom unionsCommon markets Free trade areasTrading blocsProtectionismTariffs, custom duties, quotas, subsidies   | Research of businesses for courseworkCompletion of coursework | Internally assessed coursework, marked by teacher and moderated  | Tutor2uBBC debt documentaryThe GuardianMoney mattersWhich MagazineLinked units notes 1,2, 4 & 8 | Local guest speaker via Zoom |