| Year 11 Term 3 - Business | In Business and Economics our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Economics and ICT. | | | | | |
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| **Enquiry Questions: How do we measure quality?** | | | | | | |
| **Unit title: Business operations**  You are going to learn about what business operations involve, their role within the production of goods and the provision of services, and how they influence business activity. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | Vocabulary  *(Tier 2 and 3)* | Home Learning | Assessment | Extra Resources  Extended Reading | Cultural Capital |
| The different parts of the production process.  The role of procurement.  The concept of quality  The Importance of good customer service. | Understand the different types of the production process  Analyse the impact of different types of production process: keeping productivity up and costs down and allowing for competitive prices.  Explain the concept of quality  Analyse the benefits of quality and its importance:  Explain the impacts of technology on production  Understand the sales process  Analyse the importance to businesses of providing good customer service. | Lean Production.  Batch  Production.  Job  Just in Time.  Just in Case.  Buffer Stocks  Procurement  Logistics | Answering exam style questions.  Working through worksheets and case studies to develop business context. | Improve quality of writing by practising writing essays to improve academic literacy.  Termly assessments covering what you have learnt | BBC News  Channel 4 News  The Guardian  City AM newspaper | Jaguar Land Rover have adopted the Just In Time method of production to reduce their costs. However, how would they cater for a surge in demand? |
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