| Year 11 Term 4 - Business | In Business and Economics our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Economics and ICT. | | | | | |
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| **Enquiry Questions: What is the difference between gross and net profit?** | | | | | | |
| **Unit title: Making financial decisions**  In this unit you will be able to explain the purpose of human resources, its role within business and how it influences business activity. | | | | | | |
| **Knowledge**  Students will know about… | **Application/Skills**  Students will be able to… | Vocabulary  *(Tier 2 and 3)* | Home Learning | Assessment | Extra Resources  Extended Reading | Cultural Capital |
| Average rate of return  Understanding business performance | Calculate average rate of return  Analyse and interpret ARR of a business investment  Use and interpret of quantitative business data to support, inform and justify business decisions  Explain the limitations of financial information in understanding business performance | Average Rate of Return  Quantitative data | Answering exam style questions.  Working through worksheets and case studies to develop business context. | Improve quality of writing by practising writing essays to improve academic literacy.  Termly assessments covering what you have learnt | BBC News  City AM newspaper | Is the financial element the only way to determine whether a business is successful? |
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