| Year 11 Term 1 - Business | In Business and Economics our mission is to stimulate and challenge our students to excel and provide a desire for lifelong learning and pursue careers in the world of Business, Economics and ICT. |
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| **Enquiry Questions: Which method is best to grow a business, organic or inorganic?** |
| **Unit title: Growing a business**In this unit you are going to analyse the purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business. |
| **Knowledge**Students will know about… | **Application/Skills**Students will be able to… | Vocabulary*(Tier 2 and 3)* | Home Learning | Assessment | Extra ResourcesExtended Reading | Cultural Capital |
| Public limited companiesTypes of sources of finance that PLC can use to growHow business can grow internally and /or externallyHow and why aims and objectives change as a business growsBusiness ethics and the environmentThe number of ways a business could expand its operations.  | Evaluate the different finances available to PlcHow the marketing mix changes when going to expand in different countriesHow external factors impact the aims and objectives.Analyse business ethical behaviour on the environment and peopleAnalyse the various protectionist methods used by governments to protect trade | MergerTakeoverShare floatationPublic limited companyOrganic InorganicTrading blocsImportExportGlocalisationGlobalisationEthicsTariffExport subsidiaryQuotas | Answering exam style questions.Working through worksheets and case studies to develop business context.  | Improve quality of writing by practising writing essays to improve academic literacy.Termly assessments covering what you have learnt | BBC NewsThe GuardianCity AM newspaper | CrossRail – One of the stations is being built in Stepney Green. What do you think the opinion of different stakeholders will be on this project?  |
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