

Professionalism. Inclusion. Pedagogy. Curriculum.

Be professional. Be inclusive. Be a learner. Be knowledgeable.

UNIT OVERVIEW: Theme D – Media

ENQUIRY: What is the role, responsibilities and influence of the media?

Unit intention: This unit will explore how individuals, groups and the government use the media as a platform to inform or influence. It will give students the knowledge and make them conscious to the role and responsibilities of the media and be critical of how successful a free press promotes democracy.

Success criteria	✓	X
<ol style="list-style-type: none"> 1. I can identify what the media is made up of and distinguish between informing and influencing. 2. I can explain with examples the roles of the media. 3. I can explain why a free press is important in a democracy and how it differs to censorship. 4. I can explain the reasons why censorship may occur in a democratic and non-democratic country. 5. I can explain the rights, regulations and responsibilities of the media 6. I can identify and explain how groups/individuals use the media to influence public opinion. 7. I can evaluate whether groups/individuals are effective in using media to influence public opinion. 		

Unit summative and formative assessment details:

Recall quiz
Extended writing
End of unit test

Home Learning (What and how often):

Homework once a week
Revisit class content
Research activities

Topic Sequence

- Roles of the media in a democracy
- Free Press/Censorship
- Right and responsibilities of the media
- Groups and individuals use of the media to influence public opinion
- Assessment

Recommended reading:

Watch the news/read different newspapers – compare the differences

BBC Bitesize

(Refer to Influence of the media)

<https://www.bbc.co.uk/bitesize/subjects/z3ckjxs>

Media law, Ethics and Regulation

<https://www.bbc.co.uk/bitesize/guides/zyt282p/revision/1>

Places to visit:

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End of Unit EVALUATION

Success criteria – Have you met them? Show your evidence in the boxes below.

1.

2.

3.

4.

5.

6.

How will you improve your work?